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ABSTRACT

The report describes the accomplishment of the objectives of a project, the overall purpose of which was to disseminate a video-taped adult basic education teachers training program (Basic Education: Teaching the Adult) to interested institutions of higher education in 10 educational regions. The 10 objectives dealt with conducting regional orientation seminars for regional, state, and higher education institutional staff, selecting institutions, providing technical assistance and consultation, coordinating regional and state project activities, delivering course material, supervising the evaluation component, conducting evaluation sessions, and disseminating the project evaluation report. The successful fulfillment of each of the objectives, except for regional evaluation meetings which were possible in only one region due to lack of funds and time, is discussed. Project problems are described as few in number and as mainly the result of temporal constraints. The report also includes a calendar review of the one-year project and five specific recommendations for future projects. Appended are: the program, agenda, conference evaluation, and letters from two national conferences held for evaluation of the project, a report of Region Five professors' evaluation meeting in Indianapolis, and a copy of the Ohio State Award. (Author/MS)

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FINAL REPORT

ADULT BASIC EDUCATION/INSTRUCTIONAL TELEVISION PROJECT

AUGUST, 1974 - AUGUST, 1975

SUBMITTED BY

SANDRA GRUETTER

PROJECT COORDINATOR

ADULT CONTINUING EDUCATION SECTION

DIVISION OF INSTRUCTION

MARYLAND STATE DEPARTMENT OF EDUCATION

309-C PROJECT #V-0023VK

FUNDED BY

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CE005395

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ACKNOWLEDGEMENTS

No project is carried out by a single person, and this is especially true where individuals, offices and institutions throughout the entire United States and her possessions are involved.

I would like to express my sincere appreciation and gratitude to many, but especially to:

The Adult Continuing Education Section of the Division of Instruction, Maryland State Department of Education, Mrs. Thelma Cornish, Coordinator, and the Division of Instructional Television, Ms. Angela McDermott, Assistant State Superintendent, for developing the program, Basic Education: Teaching the Adult, and providing support throughout the entire dissemination/evaluation project.

And to Ms. Myrna Hugi, Project Monitor, United States Office of Education for her thoughtful suggestions and unfailing support. And also to Mr. John Baird and Mr. James Parker, United States Office of Education for continued guidance.

And to the Program Officers and Staff Development Project Directors in the ten educational regions who worked patiently and untiringly to involve those people and institutions who participated in the evaluation.

And to the professors and students who viewed the telelessons, read the manual and contributed their reactions to the program.

And to the State Directors of Adult Basic Education who supported the project and took time to feed back data for the final report.

And to Mr. Kenn Goldblatt, Division of Instruction, editor of all project publications for producing excellent promotional and informational materials.

And to Dr. Mohammad Shami, Specialist in Research, Evaluation and Information Systems, Maryland State Department of Education for time and attention

given the evaluation design, process and report.

And, especially to the project secretary, Mrs. Kay Elliott, without whom the project could not have succeeded.

CALENDAR REVIEW - ABE/ITV PROJECT - 1974 - 1975

May, 1974

Funding - 309C Project - V-0023VK

August, 1974

Sandra Gruetter selected as Director of project

Contact all regional staff development project directors to arrange for introduction of program to state directors of Adult Basic Education and professors of adult education.

September, 1974

Begin work on request for proposals from potential project evaluation agencies/persons.

Orientation meetings in:

Minneapolis, Minnesota (University of Minnesota) and State Department of Education.

Trenton, New Jersey (Region II)

San Francisco, California (Region IX)

Portland, Oregon (Region X)

Rehobeth, Delaware (Region III)

San Juan, Puerto Rico (Region II)

Houston, Texas (Region VI)

October, 1974

Award evaluation contract to Curriculum Evaluation Consultants. Director, Dr. Thomas Evaul.

1 day - Orientation meetings in:

New England Center for Continuing Education, Portsmouth, New Hampshire (Region I)

Fort Collins, Colorado (Region VIII)

Dayton, Ohio (Region V)

Wilmington, North Carolina (Department of Community Services)

Begin planning regional workshops.

November, 1974

Annual meeting - AEA and NAPCAE
Miami, Florida
(2 day open previewing of program)

2 day - Regional workshops in:

Kansas City, Kansas (Region VII)

1 day Orientation meeting in:

Harrisburg, Pennsylvania (University and State Department of Education)

December, 1974

Publication of manual

Shipping of telelessons to regions

Design of evaluation completed - pre/post test and questionnaire developed

2 day Regional workshops in:

Baltimore, Maryland (Regions II and III)

Pullman, Washington (Region X)

Toledo, Ohio (Region V)

Boston, Massachusetts (Region I)

Atlanta, Georgia (Region IV)

Oklahoma City, Oklahoma (Region VI)

January, 1975

Regional workshops in:

St. Thomas, Virgin Islands (Region II)

Classes and data collection began

February, 1975

Report to regional staff development project directors in Kansas City, Missouri.

Continue classes and data collection

Regional workshop in:

Indianapolis, Indiana (Region V)

March, 1975

Continue classes and data collection

Publication of CAPSULE, Vol. I, No. I

April, 1975

Continue classes and data collection

Publication of CAPSULE, Vol. I, No. II

Visit classes in project:

D. C. Teachers College, Washington, D. C.

May, 1975

Continue classes and data collection

Publication of CAPSULE, Vol. I, No. III

Visit classes in project:

Montclair State University, Montclair, New Jersey

Evaluation Reporting Meeting:

Indianapolis, Indiana (Region V)

June, 1975

End of classes

Begun evaluation data analysis

July, 1975

Continue analysis of evaluation data

August, 1975

National Evaluation Feedback and Planning Conferences

Nashville, Tennessee (Regions I - V)

Denver, Colorado (Regions VI - X)

Close of project

INTRODUCTION

The Adult Basic Education/Instructional Television project was funded for the period July 1, 1974 through June 30, 1975. Subsequently, a no-cost extension was approved to extend the project until August 31, 1975.

This report will state the objectives of the project and describe the degree to which these objectives were accomplished. Copies of all support materials not included in the appendix of this report are on file with earlier reports at the United States Office of Education and the Maryland State Department of Education.

The overall purpose of the project was to disseminate the Adult Basic Education teacher training program, Basic Education: Teaching the Adult to interested institutions in each of the ten educational regions and to report the results of the evaluation completed during the offering of the program as a course during the spring term. The evaluation results are published and available from the Adult Continuing Education Section, Division of Instruction, Maryland State Department of Education.

PROJECT OBJECTIVES

1. Conduct regional orientation seminars for regional staff.
2. Conduct regional orientation seminars for State staff.
3. Conduct regional orientation seminars for higher education institutional staff.
4. Assist in selection of higher education institutions for project participation.
5. Provide techincal assistance and information and consultant services.
6. Coordinate regional and state project activities.
7. Deliver course material.
8. Supervise evaluation component of the project.

9. Conduct evaluation sessions with the higher education instructional staff participating in the project.

10. Reproduce and disseminate the project evaluation report.

ACCOMPLISHMENT OF OBJECTIVES

Objectives 1, 2 & 3

Objectives 1, 2 & 3 were accomplished in a slightly different manner than that stated in the original proposal. In order to reduce travel expense and to expedite the project after a delayed implementation, only two programs have been designed for the regions. The first, a brief presentation at regional meetings, was an introduction to the project goals, design and content including a preview of the tapes and manual. These were all completed as of October 15. Three regions were familiar with the project and did not require visits prior to selection of participating institutions (Regions III, IV, and VII).

The second program is a workshop designed for instructional staff from participating institutions of higher education, staff development specialists, state directors (at their own discretion) and other regional personnel (as local needs and wishes dictate). This two day experience-based, participatory workshop is designed to introduce the total scope of the tapes and manual, present sample instructional programs, answer questions, etc. - in essence, to prepare regional personnel to use the educational package locally.

Objective 4

At the initial presentation of materials in regional meetings, a list of responsibilities of higher education personnel and institutions was distributed and reviewed. Beyond the need for availability of faculty, credit and video equipment, institutions were selected at the discretion of regional staff and members.

Objective 5

Many states as well as provinces in Canada have contacted the project for information. These contacts are too numerous to mention, however, the response was usually in the form of verbal reports and suggestions, meetings and workshops in individual states, provision of printed information and/or referral to a more appropriate person or agency. The most notable and far reaching component of this objective was the two national conferences designed to report preliminary evaluation results (objective 10) and provide opportunity for staff development planning based on those results as well as demonstration sessions. A representative from each state was invited to attend a conference in Nashville, Tennessee (the five eastern regions) or Denver, Colorado (the five western regions) at project expense. With the aid of Ms. Myrna Hugi and Mr. James Parker of the United States Office of Education, a percentage of state directors, staff development specialists and professors of adult education were selected. The decisions were based on level of experience with the program in each state (hoping to share especially with "non-project" states) and the variety of experiences individuals could bring to the meetings.

The conferences accomplished the objectives of the participants as in the evaluation of each meeting. (Results appended). Many ideas for future utilization as well as solutions to potential problems were discussed.

A list of persons attending is included in the Appendix.

The program included a description and history of the projects, tips on using ITV, demonstrations and discussions of varying applications, panels on copyright and university experiences as well as presentation of preliminary evaluation findings. (Copy of program appended). One spin-off was the offer from Mr. Tracy Clement, Associate Director, Great Plains National, Instructional

Television Library, Lincoln, Nebraska 68501, to keep a list of resource people (mainly those professors who were involved in the evaluation project) as a reference for states and individuals seeking guidance following the close of the project.

Objective 6

In an effort to increase the effectiveness of coordinated project activities, a newsletter, CAPSULE, was published. CAPSULE was released four times and included ideas and suggestions for effective Instructional Television utilization, reports on project activities, and lists of information resources.

Objective 7

The tapes and manuals were sent to project participants in December, 1974 and January, 1975. A surplus of funds allowed for purchase of three extra sets of tapes (a total of 30) and these were sent to locations where it was felt that special programs or populations might provide valuable evaluation data.

Objective 8

The consultant for the evaluation is Dr. Thomas Evaul of Curriculum and Evaluation Consultants of New Jersey. Dr. Evaul and a team of associates developed the instruments used for data collection, analyzed the results and presented a final report (available September, 1975).

Objective 9

The evaluation meetings were not possible in most regions due to diminishing funds and lack of time. Region V professors met in Indianapolis. A copy of their conclusions is appended.

Objective 10

The final report was completed and sent to appropriate persons and agencies in September, 1975.

PROJECT PROBLEMS

The project has been relatively problem free. In most cases, those things which did offer some frustration in meeting objectives were unavoidable. For example - time.

The temporal constraints are a major factor in one year projects of this type. Between August 15, 1974 and December, 1974 the regions had to be notified, meetings scheduled for orientation and workshops, the tapes and manuals completed, published and delivered, the institutions selected and the evaluation designed, contracted out and instruments for data collection developed.

The manuals were late in completion and delivery which prevented some interested institutions from participating due to lack of lead time for getting course approval from appropriate committees and deans. The result was that in most cases, courses were offered where it was possible to present the program under an existing course number. In many colleges and universities it can take a year or more to get a course approved and then only if adequate content information is available.

Another problem for some interested institutions of higher education was the lack of availability of 3/4" video playback units and color monitors needed for playing the tapes in the cassette format which was disseminated. Had more time been available for organizing those classes, the tapes might have been ordered in alternative formats where needed.

The design of the evaluation and the selection of a consultant to handle the data collection and reporting were objectives also confounded by time. The development of a request for proposal (RFP) dissemination of the RFP, time for writing proposals on the part of potential consultants, receipt and review of proposals and final selection were completed within six weeks. This is an unsatisfactory working time if the activities are to be well planned and instituted. The result, in this

case, that attention to detail and anticipation of problems was not adequately accomplished. For example, more thought would have indicated that an evaluator familiar with the field of Adult Basic Education would have been desirable. And, more attention should have been paid to instrument design including field testing, which in this case, was not possible.

The workshops which were designed to prepare professors for teaching the course and provide orientation for use of instruments were held for eight regions within a four week period. Because of tight time lines, the evaluation instruments were not available for these meetings. The close proximity of workshops (no more than two days between each one and most of that time involving travel) prevented restructuring based on feedback as well as wearing down of effectiveness of the project director as she conducted the workshops. One additional constraint due to series of days out of the office was the difficulty in maintaining an effective degree of input and supervision as evaluation instruments were designed.

The only other problems were occasional lags in communication between the project director and various persons. However, this was a rare occurance.

SUMMARY

The project was designed to share a teacher-training series, Basic Education: Teaching the Adult, consisting of thirty half-hour video tapes and an accompanying manual with states and territories in the ten educational regions. Because the program was originally designed as a college credit course for utilization in Maryland, the dissemination and evaluation of nationwide feasibility involved institutions of higher education selected in each region. Of thirty-two institutions wishing to participate in the project, 25 returned data to be computed in the final report.

The regions were asked to permit the project director to visit at a regular meeting to present the objectives and secure support. Nine of the ten regions agreed to participate and regional workshops followed.

The courses began in January and were completed in June. The data collected was compiled, analyzed and presented as a published report.

The first feedback of that evaluation information occurred at two national conferences held in Nashville, Tennessee and Denver, Colorado during August, 1975. More than 90 percent of the representatives of each State invited attended.

The final report of the evaluation was prepared and disseminated to nearly 300 persons and offices in September, 1975.

RECOMMENDATIONS FOR FUTURE PROJECTS

1. Time is critical - in order to prepare effectively, a six months planning schedule could have been a valuable addition to the project. And, a six month followup period would have been very helpful in interpretation of evaluation data to individual users following the pilot period.
2. One additional staff person (full or part time) could have improved on the attention to details requiring ongoing attention from the office.

3. A person familiar with the field of adult basic education would be preferable, especially when time for orientation of that individual is not available.

4. Publications (promotional, informational and historical) should be a part of initial planning with adequate time allowed for their production.

5. A design for using the evaluation feedback should be included in any research project. The real measure of success is the extent to which the information is utilized in planning post-project programs.

APPENDIX A

CONFERENCE PROGRAM AND LETTER

Return by July 15 to:

Sandra Gruetter, Director
ABE/ITV Project
Maryland State Department of Education
P.O. Box 8717 - BWI Airport
Baltimore, Maryland 21240
or call: 301-796-8300
Extension 337

I will attend the conference in:

☐ Nashville, Tennessee
August 6-7, 1975

☐ Denver, Colorado
August 14-15, 1975

Name

Position

Address

Zip

Please reserve my room
☐ Single ☐ Double
(Roommate)

Specify Dates:

Approximate Arrival Time:

What do you expect to achieve at this conference?

All reservations must be made at least two weeks prior to the conference.

ABE ITV conference

the project . . .

The Adult Continuing Education Section of the Maryland State Department of Education has been conducting a national evaluation of the teacher training television series, *Basic Education: Teaching the Adult*. The project, funded by the United States Office of Education, has involved 29 colleges and universities in the United States and the trust territories.

the purpose

The ABE/ITV program currently in use in 32 states and territories has been limited primarily to credit courses in institutions of higher education. In order to help state organizations plan staff development activities using the instructional television series, the conference will present the reactions of project participants, a summary of evaluation results, and information about the ITV approach to teacher education. The main emphasis of the conference will center on each state's development of an inservice plan incorporating the program, *Basic Education: Teaching the Adult*, in a way best suited to the particular individual needs of that state.

the program . . .

The following topics will be included:

ITV—What does it mean for staff development?

Feedback—Results of the national evaluation

Demonstrations—Classes and workshops

Copyright Law—What educators should know

Needs Assessment—What are the goals of class/workshop participants?

Planning—Development of state plans for inservice use of ITV

conference staff . . .

Dr. Wanda Hole
Adult Education Staff Development Specialist

Dr. John C. Snider
Associate Professor of Adult Education
Colorado State University
Ft. Collins, Colorado

Dr. Jayne Spivak
Director of Adult Education
Worcester State College
Worcester, Massachusetts

Mr. Michael Sullivan
Specialist, Curriculum Development Utilization/Instructional Television
Maryland State Department of Education
Baltimore, Maryland

facilities . . .

nashville

at the Sheraton-Nashville Hotel
615-244-0150

Rates:

Single	$18.00
Double	22.00
Twin	27.00

denver

at the Sheraton-Denver Airport
303-333-7711

Rates:

Single	$15.00
Double	21.00

ABE/ITV PROJECT
MARYLAND STATE DEPARTMENT OF EDUCATION
P.O. Box 8717 -- BWI Airport
Baltimore, Maryland 21240

PLANNING COMMITTEE
Albert Campbell
Michael Colbert
Joseph Hudson
Fran Markuras
Jesse Ulin

CONFERENCE STAFF
Wanda Hole
John Snider
Jayne Spivak
Michael Sullivan

BEST COPY AVAILABLE

Dear :

The Adult Basic Education/Instructional Television Project of the Maryland State Department of Education is sponsoring two conferences to present the evaluation findings of nationwide use of the television series, *Basic Education: Teaching the Adult*.

The conferences will present information and demonstrations useful to states in planning staff development activities using the series. Every state should leave the conference with a plan for incorporating those parts of the instructional television program which seem useful into its own on-going inservice activities. States that do not have access to the series or for other reasons, do not feel the series is appropriate will have an opportunity to share concerns with the group in lieu of planning time.

The ABE/ITV Project will provide expenses for one person from each state. However, all interested adult educators are welcome to attend. In order to allow for a variety of participation, as well as adequate orientation for new users, invited guests include state directors of adult education and staff development specialists from some states and professors of adult education from others.

For each guest of the ABE/ITV project, actual travel costs and $25 per day per diem will be paid. Cost of parking, taxi and tips, however, cannot be included in travel.

Adult educators from the Eastern five regions of the United States, will meet at the Sheraton-Nashville Hotel, 920 Broadway, Nashville, Tennessee 37203, August 6 and 7, 1975 from 9:00 a.m. to 4:30 p.m. each day.

Representatives from the five Western regions will meet at the Sheraton-Denver Airport, 3535 Quebec Street, Denver, Colorado 80207, August 13 and 14, 1975 also from 9:00 a.m. to 4:30 p.m. each day.

The person invited as the project guest from your state is . Please return the registration form or call me at 301-796-8300, Extension 337, as soon as possible.

We look forward to seeing you in August!

Sincerely

Sandra Gruetter
ABE/ITV Project Director

SG/ake 6/11/75

APPENDIX B

CONFERENCE AGENDA

ABE/ITV capsule

Vol. 1, No. 4 July 1975

ABE/ITV CAPSULE
will be published three times:

March 15, 1975
April 15, 1975
May 15, 1975

Project Director/Sandra Gruetter

Editor/Kenn Goldblatt

Contribution Deadlines:
All copy and photos must be received one month prior to publication date.

(This newsletter is printed under a grant from DHEW-OE. Points of view or opinions do not represent Office of Education official position or policy.)

SPECIAL CONFERENCE ISSUE

IN DENVER AND NASHVILLE

NATIONAL CONFERENCES

The Project goes to Nashville and Denver! State Directors of Adult Basic Education, Staff Development Specialists and Professors of Adult Education have been invited to regional conferences to develop plans for using the television series, *Basic Education: Teaching the Adult* in their respective states.

From January to June, colleges and universities across the country have been offering graduate and undergraduate courses with the telelessons providing the basic content in adult basic education instruction. Professors and students shared their reactions to the program through forms designed to assess the effectiveness of their educational experiences. The results of that evaluation effort are recorded and ready to be reported to professionals in adult education.

Combining reports on the evaluation summary with demonstrations and discussions on how to use the telelessons and manual effectively, these conferences will provide state personnel with useful information for planning future staff development activities. During the conferences state representatives will assess the usefulness of the series for their local needs as well as planning the variety of ways the series can be used.

In addition to information directly related to telelesson content, sessions on copyright law as it affects media users and the factors involved in effective instruction with ITV will be included. Persons actively involved in the production of media for education will be on hand to answer questions and explain their concerns.

Many people have been involved in making the ABE/ITV National Conference possible. Special appreciation is extended to the following persons and organizations:

Conference Planning Committee:
- Albert Campbell
- Michael Colbert
- Joseph Hudson
- Shelby Johnson
- Fran Markunas
- Jesse Ulin

Nashville:
- Mary Goldman - Tennessee State University
- Leo McGee - Tennessee State University
- The Nashville Chamber of Commerce

Denver:
- Sheila Schroeder - Colorado State University
- Joe Huss - Davis Audio-Visual Incorporated
- The Denver Chamber of Commerce

WANDA HOLE

Wanda Hole has recently moved with her family to State College, Pennsylvania from Pocatello, Idaho where she was Assistant Professor of Education and Idaho Coordinator for the Region X Staff Development Project. She has taught in secondary schools, community colleges and universities in Arizona and Idaho.

Wanda earned her doctorate in adult education at Arizona State University after receiving her master's and bachelor's degrees from Northern Arizona University.

Wanda's experience in staff development for teachers and administrators in adult basic education include the publication of the *Idaho Adult Basic Education Resource Personnel and Materials Guide*.

JOHN C. SNIDER

John Snider is Acting Director of the Center for Continuing Education and Associate Professor at Colorado State University in Fort Collins, Colorado.

With Dr. Wayne Schroeder of Florida State University, John developed *Microville*, a simulation game for community-wide program development for adult education. In Colorado, he has worked with Project Communi-Link and Project ACT.

John earned his doctorate in Adult and Continuing Education at Florida State University. His master's and bachelor's degrees are from Murray State University.

A large portion of John's adult education experience is in non-traditional approaches to teacher education.

CONFERENCE SCHEDULE

Schedules

Day 1

9:00 a.m.	*General Session* "The ABE/ITV Program"	Sandra Gruetter
10:15 a.m.	Coffee Break	
10:30 a.m.	*General Session* "What ITV Means in Adult Education"	Michael Sullivan
11:00 a.m.	*Small Group Sessions* A. "Needs Assessment and ITV" B. "Identifying Resources for ITV" C. "Setting the Climate for ITV"	John Snider Jane Spivak Wanda Hole Sandra Gruetter Michael Sullivan
12:00 Noon	Lunch	
1:30 p.m.	*Small Group Sessions* A. "The University Approach" Content Topic - Counseling B. "The Individualized Approach" Content Topic - Reading C. "The Inservice Approach" Content Topic- Characteristics of Adult Learners D. "Developing Topic Modules"	 John Snider Jane Spivak Wanda Hole Michael Sullivan
3:00 p.m.	Coffee Break	
3:15 p.m.	*General Session* "Copyright Law and Adult Education	EMPC
4:15 p.m.	*Participant Feedback Session*	Staff

Day 2

9:00 a.m.	*General Session* "ABE/ITV Evaluation Project Results"	Sandra Gruetter
10:15 a.m.	Coffee Break	
10:30 a.m.	*Small Group Sessions* Repeat of those sessions requested in Feedback on Day 1 A. B. C. D.	Staff
12:00 Noon	Lunch	
1:30 p.m.	*Planning Sessions* At this time each state or groups of states will work on plans for use of *Basic Education: Teaching the Adult*.	
3:00 p.m.	Break	
3:15 p.m.	*General Sessions* Feedback Session with Staff Panel	
4:15 p.m.	*Evaluation of Conference* Expense Forms will be filled out at this time.	

JANE SPIVAK

Jane Spivak is Director of Adult Education at Worcester State College in Worcester, Massachusetts. She is involved there in teacher training through graduate courses and inservice activities. Her work with Resource Centers in New Jersey and Massachusetts includes development, review and evaluation of materials for adult basic education.

Prior to completing her doctorate in Language Education and Adult Education at Florida State University, Jane earned her M. Ed. in Reading and Language Arts at the University of Virginia and her B.S. in Education at California Polytechnic State University.

Jane's special areas of interest are adult basic education programs and materials and reading for adults.

MICHAEL SULLIVAN

Michael Sullivan is a Specialist in Curriculum and Utilization for the Division of Instructional Television in the Maryland State Department of Education. Mike has worked with public schools in West Virginia and Ohio managing federally funded programs and developing educational opportunities for teachers.

A candidate for the doctorate in Curriculum and Instruction at Virginia Polytechnic Institute and State University, Mike completed a master's degree in Curriculum Development and Supervision and a bachelor's degree in English at universities in Ohio.

Mike edited the manual for the series, *Basic Education: Teaching the Adult*. He is also the author of the inservice section in the appendix of the manual.

COPYRIGHT

Through the cooperation of the Educational Media Producer's Council two consultarts in copyright law are special guests at the ABE/ITV conferences. Mr. Paul Foster, manager of Xerox Films and member of the EMPC copyright committee will participate in the Nashville meeting. Denver conferees will meet Mr. Ivan Bender, a staff lawyer for Encyclopedia Britannica Educational Corporation.

The producers of media are anxious to share their needs and concerns with educators who are the consumers of their products. Many of the questions that have come up during the pilot use of the Basic Education video tape series will be answered within the context of Copyright Law and the Fair Use Doctrine.

GREAT PLAINS NATIONAL TELEVISION LIBRARY

The video tapes which make up the non-print portion of the teacher training program, *Basic Education: Teaching the Adult*, are reproduced and sold by Great Plains Instructional Television Library of Lincoln, Nebraska. Mr. L. Tracy Clement, Associate Director is a special participant at the ABE/ITV conferences.

GPN is "a service agency of the University of Nebraska - Lincoln." Through Tracy's effort, GPN is cooperating in many ways in the conference program including by making available a set of video tapes and video equipment for use in the small group sessions.

ABE/ITV Project
Adult Continuing Education Section
Division of Instruction
Maryland State Department of Education
P.O. Box 8717 – BWI Airport
Baltimore, Maryland 21240

APPENDIX C

CONFERENCE EVALUATION AND LETTERS

ABE/ITV

Denver

CONFERENCE EVALUATION

We'd like to know how we did. Please respond briefly to each item.

1. I am leaving the conference feeling

16 informed

1 confused

3 anxious to learn more

0 I wish I hadn't come

2. The conference goals were to

a. present information and demonstrations useful in planning staff development activities using the ITV program, Basic Education Teaching the Adult.

b. allow each state to develop a plan for using the ITV in Adult Basic Inservice.

I believe the goal(s) accomplished were (check one)

8 a only

____ b only

8 a and b

____ neither goal

3. My personal goal was

Information on inservice use of tapes.
Learn more about ITV generally.
To acquire knowledge about supplemental materials to use with tapes.
To develop teacher-training program possibly using ITV cassettes with new personnel.
To be informed about the ITV system.
Exchange of ideas on usage of tapes,etc.
Orientation to Maryland Project.
Same as 2a.
To gain more information.
Share experiences about ITV and to learn how others have used them.
R eview evaluation and experiences other states have had in using tapes.
Identify useful materials that i can use to work with my ABE staff.
To learn more about the project.
To learn how to use the material more effectively
Become informed on proper use of films, techniques of other users—adaptability for total state use.
Evaluation of tapes used in the field and suggestions for use.

14 my goal was achieved

3. continued

To see whether and how I could continue using ABE/ITV

1 my goal was not achieved

4. The conference staff (check items which apply)

12 was well prepared

15 was helpful to me

15 related well to participants

17 took time to answer questions

14 presented information clearly

5. The sessions most informative for me were (list by title):

University - Open End - 2
ITV-Adult Education (Sullivan) - 1
Climate Setting - 7
Resources - 1
Evaluation by Instructors (Wed. a.m.) - 1
Individual Approach - 2
Copyright - 3
Inservice Approach - 5
Needs Assessment - 2

6. The sessions least informative for me were (list by title):

Inservice - 2
History of Project - 1
Copyright - 2
Open Session - 1
Planning Session - 1

7. Conference facilities were (check item which applies):

11 comfortable

2 without distractions

6 conducive to working and learning

8. My suggestions for future conferences include:

Users of ABE/ITV - 1
Provide transportation to city - 1
More structure to save time - 1
Organized evening party - 4
More pre-conference information - 1
Revision of tapes - 1
Follow-up of behavior change resulting from tapes - 1
Develop new set of tapes to continue this series - 1
Orientation for those not familiar with tapes -

9. We do (or will) use ITV in staff development activities in my state.

13 yes, probably

2 undecided

____ no

10. The use of the ITV program, Basic Education: Teaching the Adult will be:

4 beginning soon in my state - hope to use applicable portions parts only

7 continue - to some extent - limited

5 expand

____ not be used

2 post-poned - until copyright problems settled, studied

Thank you for sharing your comments and ideas.

Conference Staff

NOTE: In some cases, the respondent checked none or more than one, so numerical totals are not consistant.

ABE/ITV

CONFERENCE EVALUATION

Nashville

We'd like to know how we did. Please respond briefly to each item.

1. I am leaving the conference feeling

12 informed

0 confused

7 anxious to learn more

0 I wish I hadn't come

2. The conference goals were to

a. present information and demonstrations useful in planning staff development activities using the ITV program, Basic Education: Teaching the Adult

b. allow each state to develop a plan for using ITV in Adult Basi· Inservice

I believe the goal(s) accomplished were (check one)

7 a only - most participant activity was related to meeting planning needs at home even though state plans were not designed at conference

____ b only

6 a and b - because even though no specific plan was made for my staff, I have gotten ideas and clarified doubts that I had

____ neither goal

3. My personal goal was

To become helped.
To gather information to conduct further inservice training in Delaware.
To learn some of the outcomes.
Ideas for continuing application of ABE/ITV and learning of experiences by other users and the overall evaluation of the project.
To get input as what and how others have used the materials.
Find out evaluation of tape utilization.
To hear about the experiences with the series throughout the country.
Get ideas on use of tapes.
Gain input from colleagues in other areas regarding utilization and production of such agencies.
To better understand the role of ITV in ABE instruction and to get information and make contacts to help me to be more forward in endeavors back home.
Further develop an inservice plan for New Jersey.
Share how I had used the tapes and exchange similar information with others.
To learn how this program had been used most effectively in other states.

My goal was achieved 13

4. The conference staff (check items which apply)

10 was well prepared

11 was helpful to me

12 related well to participants

13 took time to answer questions

8 presented information clearly

Your comment

Our group especially liked Mike and we were mutually helpful.
Good job!
All staff did good!
Excepting copyright material
Flexibility of staff in meeting expressed needs of participants (i.e. origin of projects and chance to view tapes) deserves an A+. Thanks
Every staff member contributed to setting a pleasant and warm climate for this conference.

5. The sessions most informative for me were (list by title):

Needs Assessment and ITV - 2
Counseling - 1
Topic Modules - 2
Resources - 4
Inservice - 1
ITV in Adult Education - 2
Climate Setting - 1
Copyright - 3
University Approach - 2
Difficult to say - each had some contribution to make

6. The sessions least informative for me were (list by title):

Setting Climate for ITV - 1
Characteristics of Adult Learners - 1
Copyright Law - 3
Opening Session - 1
Evaluation Results - 1
Inservice - 1
Planning Sessions - 1
Difficult to do without final tallying. No mention of objectives of program in evaluation discussion.

7. Conference facilities were (check item which applies):

7 comfortable - cold! noisy air conditioning, difficult to hear Sandra over air conditioning.

3 without distractions

8 conducive to working and learning

8. My suggestions for future conferences include:

8. Continued

More time scheduled for participants to exchange ideas and information.
A little more tightly organized.
Have a list of participants available at registration desk.
Facilities for on-going viewing of tapes for participants.
Loads of appropriate handout material in special indivdual packets.
Could "needs" of participants be identified early enough to incorporate in conference planning?
A basic need appears to be public relations. How could this be tied into usefulness of project?
Specific contacts made for future reference are a very important conference goal and outcome (should be promoted by program).
More screening sessions.
To be at least 3 days. When you get in a really good discussion, it is time to leave. Prepare a list of all persons attending and their address and jobs.
More briefing before conference.
Formal presentation of evaluation results.
Use more time for groups to react to findings in evaluation.
Experience in developing topic modules.
Sources of related resources for ABE teacher training.
More of the participant involvement type sessions.
Have regional or state conference with ABE teachers as well as University personnel and state department ABE coordinators to plan staff training program that would use the series as well as other resources.

9. We do (or will) use ITV in staff development activities in my state.

13 yes

____ no

1 undecided, We have it. I know of no one who is pushing its use.

10. The use of the ITV program, Basic Education: Teaching the Adult will be:

2 beginning in my state - I will strongly recommend its use and continue to explore its possibilities.

8 continue

6 expand

____ not be used

____ post-poned

Thank you for sharing your comments and ideas.

Conference Staff

CONFERENCE EVALUATION COMMENTS

These comments are excerpted from letters received after the conference:

"It was a pleasure to meet you, to be in your workshop, and to learn more about your program. I congratulate you for your work just completed. . ."

Mr. Kenneth Russell
Chief, Adult Education
Area Schools Division
State of Iowa
Department of Public Instruction
Grimes State Office Building
Des Moines, Iowa 50319

"Thank you for the opportunity for me to attend this very informative, well structured conference. If I may be of any assistance in current or future endeavors in ABE, please notify me."

Mr. Charles H. Hoover
Adult Basic Education
The University of Texas at Austin
Division of Extension
Austin, Texas 78712

"Thank you for a great get-together. Learned a lot and I hope I contributed some to the group."

Dr. Michael Colbert
419 Education Hall
Oregon State University
Corvallis, Oregon 97331

"It was nice meeting you and working with you this week in Denver. I certainly enjoyed the conference and the opportunity to meet many new adult educators."

Mr. Warren Haley
Department of Education
Adult Education Section
401 W. Arch Ford Education Building
Little Rock, Arkansas 72201

Conference Evaluation Comments

"I did profit greatly by participation in the recent workshop. Thanks for the opportunity to participate."

Mr. Harry Mills
Coordinator, Adult Education
Department of Education
Len B. Jordon Office Building
Boise, Idaho 83702

"The conference was worthwhile for me and I am anxious to investigate the applicability of the tapes for a course I will be teaching second semester this academic year."

Mrs. Sid White
University of Wisconsin
Department of Continuing and Vocational Education
276 Teacher Education Building
225 North Mills Street
Madison, Wisconsin

"Just a short note to say that the conference was enjoyable. It gave me a chance to meet other educators and exchange educational views and teaching techniques pertinent to adult education."

"I think you did a great job in developing the conference to a level where so much information can be given as well as received."

Ms. Anna Connor
Hospital Ground #27
St. Thomas, Virgin Islands

"I enjoyed the meetings in Nashville and profited from them. Thanks for inviting me."

Mr. David L. Boggs
The Ohio State University
160 Ramseyer Hall
29 W. Woodruff
Columbus, Ohio 43210

"Thank you for inviting me to the Nashville workshop. It was both productive and enjoyable."

Conference Evaluation Comments

Ms. Mary G. Turner
State Director
Public Schools of the District of Columbia
Adult Education Demonstration Center
Franklin Building
Thirteenth and K Streets, N.W.
Washington, D. C. 20005

"May I take this opportunity to congratulate you for having a successful conference. At this time I would like to express some positive views. I think the experience was very worthwhile, I think the size of the group was meaningful in that we had an opportunity to talk and share what is going on in other localities. I thought the evaluation by both students and professors was very good. We did have a few, as you would expect, who brought out negative comments. However, when you think of the magnitude of people exposed to the tapes and with such varied backgrounds, I was surprised to find as much positive reaction as we did. What I am really saying is that both you and the Department of Education are to be commended. Again, congratulations for doing an outstanding job and thanks for allowing me to participate."

Dr. Joseph Hudson
Supervisor, Adult Education Services
Department of Education
Adult and Continuing Education Section
P.O. Box 420
Lansing, Michigan 48902

"I did find the conference worthwhile and as a necessary prerequisite for continued state level of the ABE/ITV series for ABE teacher training."

"I was impressed with the participants who attended. Compared with those who routinely have participated in SREB regional activities the Nashville group appeared to be more critical of the nature and content of materials to be used for staff development. They seemed quite knowledgeable and concerned about quality, relevance and essentials for ABE teachers."

Dr. Hazel Small
Educational Training Specialist
Staff Development
North Carolina State Board of Education
Raleigh, North Carolina 27611

Conference Evaluation Comments

"I certainly enjoyed and appreciated the ITV Workshop in Nashville. It will be very helpful in developing our plans for paraprofessional training."

Mr. C. J. Bailey
Appalachian Adult Education Center
Moorehead State University
Moorehead, Kentucky

"Thank you very much for the opportunity to attend the Denver, Colorado workshop on the evaluation of our ABE/ITV series. I was impressed, particularly, with the variety of uses of the tapes by the college professors and state directors, and their sensitivity to the potential adaptations of the concepts to any target population group. I received many ideas which may be applied in our utilization of the series in Maryland."

"On behalf of the Adult Continuing Education Section, I congratulate you on the fine job you did in planning and implementing the workshop. In fact, we are delighted that the entire dissemination process has been a success."

Mrs. Thelma Cornish
Coordinator of Adult Continuing Education
Maryland State Department of Education
P.O. Box 8717 - BWI Airport
Baltimore, Maryland 21240

APPENDIX D

INDIANAPOLIS

SUMMARY OF MEETING - INDIANAPOLIS

In attendance were:

Ohio - George Travis, State Department
Dr. Newt Rochte, University of Toledo
Illinois - Dave Davidson, Illinois Office of Education
Indiana - Dr. Marvin Hartig, Evansville University
Dr. John Craddock, Ball State University
Mary G. Williams, State Department

1. Comments on experience with ABE/ITV program

a. Role change of actors was confusing and distracting
b. Some items referred to in tapes are not in manual e.g. tape 11 refers to a paragraph in manual which is not there
c. Spiral manual falls apart - a different binding preferred
d. The course would be good as an overview for local program administrators so that they could understand the teacher's role
e. Tapes and manual best for new or beginning teachers
f. Tapes are better organized into three modules rather than one course
g. Using the program was generally a positive experience
h. Indiana does not use the group approach in ABE classes but was glad to see the methods demonstrated
i. Instructor's handouts and supplemental activities necessary to success of course
j. Quarter system is much too short for this course

2. Suggestions for national conferences

a. Brief introduction and then show tapes is best attention getter
b. Have a session on preview of tapes - this is essential in teaching effectively with tapes
c. Move people from "critic" role to "learner" role
d. Panel discussion on reactions, problems, successes would be helpful
e. Have 3 concurrent sessions on how to operate the equipment
f. Have equipment and tapes available for three formats
1/2" open reel
1/2" cartridge
3/4" cassette
g. Session on what it means to use ITV in teaching
h. Define terms
i. Use cook book (How to) approach in workshop

APPENDIX E

OHIO STATE AWARD

THE INSTITUTE FOR EDUCATION BY RADIO-TELEVISION
PRESENTS THIS

1975 OHIO STATE AWARD

TO

Maryland State Department of Education, Division of Instructional Television

FOR THE TELEVISION PROGRAM

"Teaching Reading Comprehension"

THE OHIO STATE UNIVERSITY
TELECOMMUNICATIONS CENTER

Harold L. Enarson
President, The Ohio State University

Richard B. Hull
Director, Institute for Education by Radio-Television